



THOMPSON EVERETT, INC.

Thompson Everett Makes the Most of Electronic Invoicing

As a cable specialist, Thompson Everett processes hundreds of invoices each month. As the volume continued to grow, we realized there must be a better way.

In 2004, Thompson Everett initiated the search for an electronic trading partner. Our search led us to eMediaTRADE. The personality, service and quality of work are the key strengths that sold us on eMediaTRADE. We found, however, that many of the cable systems we were doing business with did not do electronic invoicing. Over the past two years, that number has increased dramatically as more and more systems understood the value in partnering with eMediaTRADE and doing their business electronically.

We are also very impressed with the number of advertising agencies that have chosen to partner with eMediaTRADE. The result has allowed Thompson Everett to be more productive, efficient and streamlined. The advertising agencies we work with are impressed and that makes us look good. Thanks, eMediaTRADE, for being such a positive compliment to Thompson Everett and the services we provide!

Amy Venhuizen
COO
Thompson Everett

Visit www.ThompsonEverett.com for more information on media placement services.